

We are taking actions to join efforts with other organizations dealing with extension services in knowledge share and transfer of potential technologies among herders and strengthening extension services in local areas.

Our society has supported the establishment of 433 pasture user groups (PUG) which capture 23000 herders from 9 aimags, PUCs in 66 soums and aimag committees in 14 aimags with a view of maintaining pasture ecosystem equilibrium and strengthening herders' communities so that enabling conditions for sustainable livelihood are laid out. Needs based technology recommendations are provided through advisory team, and good practices and breakthrough initiatives are compiled in the data base by community development team after they have been reviewed by the advisory team (Graph 1). Training is organized by our experts and advisory services are provided by the advisory team. Some very specialized training is held in cooperation with competent organizations. "Pasture-Green Gold" is issued and distributed to herders every quarter.

Extension services pursue the following principles:

- Services need to be practical, adapted to herders' skills and knowledge and local capacity,
- Services need to be adjustable to local circumstances and needs,
- Extension officers need to be selected from herders,
- Extension officers need to be knowledgeable in extension or advisory technology and trained in this regard,
- Research and studies need to correspond with extension services,
- The essence and interrelations of problems which are encountered to clients need to be exposed so that they obtain skills to identify and choose options that can address these problems.

The institutional ground has been laid out to select and choose experienced herders from PUGs and mobilize them in trainings on introduction, transfer and knowledge share of needs technologies, recommendations and good practices. The trainings which will be held on a principle of Herder to Herders will focus on three areas: pasture protection, livestock breed improvement and marketing to increase herders' income sources.

MSRM

"Training and information team" in charge of data base, distribution materials

"Research team" in charge of proposed needs based and scientifically feasible technologies

"Co-management community and development team" in charge of good practices and breakthrough initiatives

Counselling training

Advisory team in team

Technologies potential for application in production

Promotion of good practices and breakthrough initiatives among soums

Pasture user groups, unions, herders

Proposals based on herders' interests and needs

Succeeding initiatives and best practices

Graph 1. Information exchange and distribution structure of the MSRM

As for now, the society has planned jointly with MoFALI to organize a first forum of Mongol Herd” Programme in the western region, the detabes of a draft pasture law and business trainings. In cooperation with AU, the society will hold income generation trainings for herders. At the same, jointly with Livestock Project , it will support veterinarian services through advisor herder network basing on PUGs.

Cooperation in providing extension services for PUGs
MSRM Livestock husbandry project AU MoFALI
PUG advisors
Locally recognized experienced herders
Pasture user groups and unions

Milestone extension services planned for 2011:

- Prepare and distribute manuals for herders which inform about four areas: pasture improvement, fodder planting, creation of nucleus herd and income growth and diversification of herders
- Prepare video training for herders which explains about growing livestock fodders and improving the quality of animals,
- Organize training for building the capacity of advisor herders,
- Test and apply some technologies proposed for improvement of pasture lands in cooperation with herders.
- Implementation sites: Green Gold project shall implement the activities in all target soums. Technology transfer pilots will be in action in Tariat soum, Arkhangai aimag, Tosontsengel, Itgel and Otgon soums, Zavkhan aimag, Uench soum, Khovd aimag and Bayangovi soum, Bayankhongor aimag.

Our society is open to cooperation with extension centers of MoFALI and other agriculture organizations in introduction, domestication, transfer, knowledge sharing and training of technologies. We can organize the following activities:

1. To carry out activities relying on technique and equipment for conferences and extension services in soums,
2. To organize trainings for herders relying on soum pasture user committees and advisor herders,
3. To exchange needs based and scientifically feasible technologies and recommendations for herders,
4. To harmonize financing of some duplicative activities for herders.

The MSRM invites other organizations to cooperate in the following areas:

- To acquaint with work plans of each other in the target soums and harmonize the activities when possible ,
- To see if herders in the target soums can be involved in trainings organized by the organizations and cooperate in this regard,

- To identify the possibilities of applying the recommendations and technologies by the organizations in the target projects and cooperate in this regard.

Extension services

The MSRM provides extension services for herders and herder organizations in sustainable pasture management. Manuals and booklets have been produced on the topics such as pasture user groups, herders' organizational issues, season wide rotational use of pastures, pasture monitoring and assessment, pasture degrading plants, identifying pasture carrying capacity of pastures and improvement of livestock breeds.

Advisory team works at the MSRM to provide advisory services:

- Livestock breed improvement – Dr Yo.Zagdsuren
- Pasture improvement - Dr S.Jiggidsuren
- Livestock fodder planting – Dr D.Tumenjargal
- Pasture monitoring and assessment – Dr D.Bulgamaa
- Livestock fodder and fodder quality – Dr D.Bolormaa
- Herders' social and economic issues – Dr B.Batbuyan
- Legislation and law matters –Legal advisor , PhD M.Suvd
- Cooperation and trust promotion – J.Chantsalkham
- Technology processing of animal raw materials – Marketing officer N.Erdene